


# Mark Angelo G. Nambatac

Web Developer | Iligan City, Philippines

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## Experience

### Web Developer | KOMFFY

*Nov 2022 – Present*

- Automated repetitive manual processes using Zapier, n8n, and GHL, reducing operational workload and increasing efficiency.
- Integrated AI chatbots across platforms to streamline guest communication and provide real-time support.
- Enhanced the company's websites by improving UX/UI design and optimizing workflows, resulting in smoother navigation and higher customer satisfaction.
- Implemented automation and integrations with Hostify and BookingKoala to optimize booking, customer service, and back-office processes.

### Web Developer | Taste of South Sudan

*Oct 2022 – Dec 2022*

- Enhanced website UI/UX and implemented best practices for e-commerce optimization.
- Improved Shopify page speed to 40%, significantly boosting load performance.
- Delivered cohesive brand presentation across [tasteofsouthsudan.com](https://tasteofsouthsudan.com) and [shop.tasteofsouthsudan.com](https://shop.tasteofsouthsudan.com).

### Technical Documentation Lead (PH) | RAKwireless, Shenzhen, China

*Jun 2019 – Sep 2022*

- Led a 4-member team (technical writers & web developers) managing the company's online documentation hub: [docs.rakwireless.com](https://docs.rakwireless.com).
- Designed workflows that improved cross-team collaboration and reduced delivery bottlenecks.
- Implemented user experience strategies that attracted 350K+ new users to the documentation portal.

### Landing Page Designer | RageToMasterSports

*Mar 2020 – Jan 2022*

- Managed and optimized 4 WordPress websites (sales and membership portals).
- Applied UI/UX best practices for call-to-action placement, layout design, and conversion funnels.
- Partnered with the marketing team to ensure brand-aligned execution, increasing new user sign-ups and improving member retention.

### Web Designer (Project-Based) | Alexander Dickow

*Mar 2021 – Apr 2021*

- Re-designed and modernized an author's personal website, adding multilingual support and e-commerce capabilities for book sales.

## **Web Designer (Project-Based) | Virginia Tech – Staples Lab**

*Oct 2020*

- Designed and developed a university research website following strict brand guidelines.
- Created an easy-to-maintain workflow for updates, ensuring long-term usability.

## **Education**

Mindanao State University – Iligan Institute of Technology

**BS in Computer Science, Major in Software Engineering**

Jun 2013 – Jan 2020

## **Skills**

- Programming Languages: Python, C++
- Databases: MySQL, PostgreSQL, MongoDB
- Web Development: HTML5, CSS3, JavaScript, Node.js, React, Flask, Express
- Mobile Development: Ionic Framework
- Cloud & DevOps: AWS Cloud (re/Start Graduate), Linux, CI/CD basics, Automation (Zapier, n8n, GHL)
- Other Tools & Systems: Git, Windows, Hostify, BookingKoala
- Other Expertise: UI/UX Design, Technical Documentation, E-commerce Optimization

## **Projects & Research**

- NXP Weather Data Monitoring with IFTTT Integration – Built IoT weather station with IFTTT smart home integration. [Project Link](#)
- Vital Signs Monitoring System – Developed RFID-enabled patient record access with web-based vital signs monitoring.
- IITap: RFID-Based Attendance System – Python/Flask system for university events with SMS notifications.
- Fastlink Emergency Wearable – Co-designed IoT device with GPS & pulse monitoring for EMS alerts.

## **Activities & Training**

- AWS re/Start Graduate – Amazon Web Services Cloud Training Program
- UX+ Conference 2023
- Hack4PH: 1st Philippine E-Government Innovation Challenge – Nov 2018
- DICT Rural Impact Sourcing Training: Digital Marketing & E-Commerce – May–Aug 2018
- Form Function & Class 8 Web Design Conference – Sep 2017